
Newberry Market Sponsorship Opportunities

Farmers • Artisans • Food • Music



About Newberry Market

The Newberry Market is a vibrant community gathering place celebrating local farmers, talented artisans, delicious food, and live music. Held regularly in Newberry, South Carolina, the market brings together residents, visitors, and local businesses for a lively, family-friendly experience that supports the local economy and fosters community connection.

Why Sponsor the Newberry Market?

- Reach hundreds of engaged local shoppers every market day
- Showcase your business to a loyal, community-minded audience
- Build brand visibility in a positive, wholesome environment
- Support local agriculture, artisans, and small businesses
- Gain valuable exposure through signage, social media, and word-of-mouth
- Position your brand as a proud supporter of Newberry's local economy

Sponsorship Levels & Benefits

Sponsorship Level	Investment	Benefits
Sunrise Sponsor (Title Sponsor)	\$3,500 / season	<ul style="list-style-type: none">• Largest logo placement on all banners & signage• Named "Official Sponsor" in all announcements & social media• 10 featured social media posts throughout the season• Prime vendor booth space (if applicable)• Speaking opportunity at opening day• Logo on all promotional materials & website
Harvest Sponsor	\$1,500 / season	<ul style="list-style-type: none">• Prominent logo on main entrance banner• Logo on market flyers & digital ads• 6 featured social media shout-outs• Recognition in weekly market announcements• 2 complimentary vendor spots (if desired)
Farmers' Friend	\$800 / season	<ul style="list-style-type: none">• Logo displayed on market signage• 4 social media mentions• Listed on the Newberry Market website• Recognition in weekly emails & announcements
Community Supporter	\$350 / season	<ul style="list-style-type: none">• Name listed on "Thank You" signage at the market• 2 social media mentions• Listed on website sponsor page
In-Kind Sponsor	Product / Service donation (valued at \$250+)	<ul style="list-style-type: none">• Logo or name recognition based on value• Special thank-you mentions on-site and online

Season = Full market season (please specify dates when distributing) *Custom sponsorship packages available upon request.*

Additional Sponsorship Opportunities

- **Banner Sponsorship** – \$300 (your banner displayed at the market entrance)
 - **Stage Sponsor** (Music Area) – \$750 (logo on stage backdrop + announcements)
 - **Kids' Area Sponsor** – \$400
 - **Food Truck / Vendor Area Sponsor** – \$600
 - **Single Market Day Sponsorship** – \$150 (perfect for testing the waters)
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Sponsorship Includes

- Logo placement on all printed materials
 - Recognition on the Newberry Market website and social media channels
 - On-site signage and verbal announcements
 - Access to market attendee data (where permitted)
 - Opportunity to distribute promotional materials
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How to Become a Sponsor

1. Choose your sponsorship level or propose a custom package
2. Contact us at: info@newberrydowntown.com
3. Complete the sponsorship agreement form
4. Provide high-resolution logo for branding

We look forward to partnering with you to make the Newberry Market even stronger!
